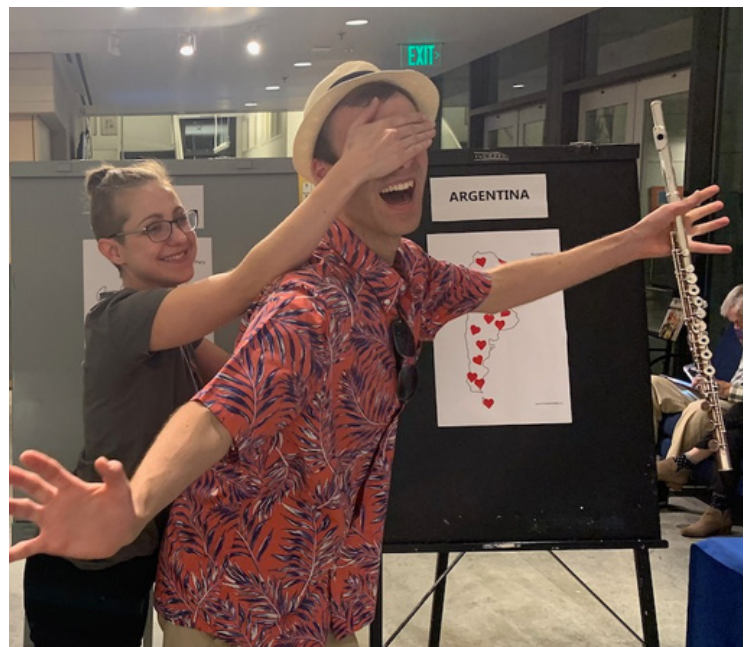


Floboe Productions Presents:

So you want to present a non- traditional performance...

Our recommendations for
performers.

James Brinkmann
Alli Gessner



Choosing Repertoire



You do not need a piece from each time period

What music will make the biggest impact in the way you want it to?

What under-represented group can you bring awareness to? (Racial, Gender, Regional, Historical)

Representation matters

Pick the right piece for the moment

What are you trying to accomplish at that point in the concert, and what music will make that happen?

Will your audience appreciate atonal or other non-melodic music?

Consider your audience before programming non-melodic pieces

It's OK to program "easy" music

What "easy" piece would perfectly fit the purpose of your performance?

Customizing the Audience Experience



Breaking the 4th wall:

How will you do it and why?

Speaking:

Do you want to talk to the audience?
What will you talk about? When will you speak?
Why does the audience need you to talk about this?

Music-Making Activities:

Make it accessible AND interesting for your target audience.
Consider their potential music-skill level, how you will teach them, and the likely interest of the activity (ask people you know if you are unsure).

Non-Music Activities:

Use with a purpose to enhance the audience's experience
Why are you using it? How is this going to enhance the audience's experience?

***** It is OK to explore activity ideas and decide not to have an activity *****

Mindset Shifts for Performers



Let go of the expectation that your audience will applaud you.

What is the purpose of your performance? Entertainment? Education? Sharing music?

Push yourself outside your normal comfort zone.

What do you want to try? Dancing? Visual Art? Acting? Choreographed movement while playing?



View your performance as an experiment, and be willing to fail!

You are an entrepreneur in this endeavor. Put your heart into it even if you're not sure it will sell.



Brainstorm!



Share your performance with us!

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James Brinkmann, flutist and co-founder of Floboe Productions Studio, unites teaching and performing to create interactive events to strengthen the listener's connection with music and creativity. He gave a TEDx Talk, Collaborative Listening, and has presented at National Flute Conventions and College Music Society conferences. As a teacher, he was on flute faculty and the woodwind department chair at Merit School of Music in Chicago. He recently received a D.M.A. from Michigan State University where he was a flute teaching assistant.



Alli Gessner, oboist and co-founder of Floboe Productions, plays and teaches oboe and English horn. Alli has recently beta-tested her first online course for students grades 6-12 switching to oboe from another instrument, and expects to launch in the fall. An experienced freelance orchestral musician, Alli's recent performance highlights include "American Duos" an oboe duo livestream recital of music by living American composers, a performance of "Concerto for Frenemies", and symphonic appearances with Stockton Symphony and Symphony Silicon Valley.